

PRESS RELEASE



ProReServ: The service range covers the areas of Logistics, Rackjobbing / Merchandising, Sales, Administration, and more recently the Online Fulfillment. Images: ProReServ

ProReServ Premiere at IFA

ProReServ presents its successful retail concept for the first time

Neu-Isenburg, 25 August 2015 - **The fulfillment service provider ProReServ which is specialized in retail presents itself for the first time at the fair for consumer electronics and electrical home appliances - IFA - (04 to 09 September) in Berlin. The service package designed for retail which already successfully covers the areas of logistics, merchandising / rackjobbing, administration and sales is now expanding to retail online fulfillment. The company that was founded in 1999 will organize its first appearance at IFA in cooperation with its customers Artwizz, Omnimount, Ultron, Mobiset, Lexar, TravelBlue, Panasonic Eneloop and the HoMedics Group Ltd. The HoMedics Group, a new partner of ProReServ, includes the brands HoMedics Salter, Marley and JAM with assortments ranging from the fields of health, wellness, headphones and mobile audio products.**

ProReServ presents itself in hall 1.2, booth 118th.

ProReServ acts as a central link between producers and various retailers. As a fulfillment service provider ProReServ is now also a partner for e-commerce activities of its customers and in this context offers a comprehensive content management. With our complete service portfolio, we are able to meet the needs and requirements of our business partners competently, according to our motto: "A perfect fit."

Background: ProReServ GmbH

ProReServ GmbH is a professional service provider in retail. The company, founded in 1999, acts as a central link between well-known manufacturers, distributors and various retailers. The full-service concept includes the five divisions Logistics, Merchandising / Rackjobbing, administration, sales and online Fulfillment. The successful Retail Service Partner concept is continuously developed, refined and adapted to the current market situation. ProReServ services around 1,000 outlets nationwide in many different distribution channels, and provides, amongst others, the needs-based planning and shelf maintenance safely. Its business partners include well-known manufacturers and retailers from Germany, Austria, Switzerland and the Benelux countries. In Gelsenkirchen ProReServ operates a logistics center with 10,000 pallet spaces and around 4,000 articles. In addition, the company headquarters in Neu-Isenburg, has representative offices in Austria, Belgium, Netherlands and Switzerland. ProReServ is certified according to DIN EN 9001 since 2004 and employs around 180 employees and 250 service employees across Europe.

Press Contact:

ProReServ Professional Retail Service GmbH
Marion Janßen Leiterin Logistik / Administration Admiral-Rosendahl-Str. 10 D- 63263 Neu-Isenburg/Zeppelinheim Mobil: 0152 22518 110 Email: Janssen@proreserv.de www.proreserv.de