

## PRESS RELEASE

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*(From left) Norbert Habeck, Head of the Logistics centre, Gelsenkirchen's Mayor Frank Baranowski, ProReServ CEO Peter Scholz, Marion Janßen Director Logistics & Administration and Robert Folger Director Finance, and Rainer Schiffkowski, Head of the regional business promotion agency; photo: ProReServ*

Ground breaking ceremony

### **ProReServ builds logistics centre in Gelsenkirchen**

*Fulfilment provider ProReServ to relocate from the Erle district to Bulmke-Hüllen in the first quarter of 2017- contract logistics to be expanded*

Gelsenkirchen, 6 June 2016 – **The official ground breaking ceremony for the construction of a new logistics centre for fulfilment service provider ProReServ in Gelsenkirchen's district of Bulmke-Hüllen took place on 6 June. A cutting-edge building for the warehousing, handling, picking and finishing of goods of all kinds is to be built in two construction stages on a surface area of 27,000 square metres located on the Brüsseler Straße in the district's business park. The ceremony was attended by Frank Branowski, Gelsenkirchen's Mayor, Peter Scholz, ProReServ's CEO, Marion Janßen Director Logistics & Administration and Robert Folger Director Finance, Norbert Habeck, Head of the logistics centre, and Rainer Schiffkowski, Head of the regional business promotion agency.**

The new site in the heart of the Ruhr area is to open in the first quarter of 2017 and offer jobs for around 90 employees. The entire team of the company's former site in Gelsenkirchen-Erle is to be taken over.

The new building will be designed to satisfy the sophisticated requirements placed on sustainability and subsequently certified in accordance with "DGNB Gold". The DGNB system is used for the objective specification and assessment of the sustainability of buildings. Certification is based on satisfying up to 40 sustainability criteria.

The district of Bulmke-Hüllen is located to the north-east of Gelsenkirchen's town centre. The A42 motorway is only several minutes away from the Brüsseler Straße.

"We shortlisted a number of interesting sites but Gelsenkirchen was the most convincing", said Peter Scholz, CEO of ProReServ. Meetings with St. Gobain as the seller of the land, the town of Gelsenkirchen and the local business promotion agency reinforced his intention of "remaining connected with Gelsenkirchen in the future as well and actively supporting the region."

The new logistics centre will enable ProReServ to set in place even better preconditions for contract logistics and achieve its goal of winning new customers. "The new building will allow processes to be optimally set up on a surface area of 10,000 square metres", stated Marion Janßen, who as an authorised officer of ProReServe GmbH is in charge of logistics and administration.

ProReServ GmbH is a professional service provider for the trade. The company, which was founded in 1999, acts as a key link between well-known manufacturers, distributors and various retailers. The full service concept comprises the five areas of logistics, merchandising & rackjobbing, administration and sales, as well as online fulfilment. The successful retail service partner concept is developed on an ongoing basis, refined and adjusted to the current market situation. ProReServ supports around 1,000 outlets throughout Germany in a wide variety of sales and distribution channels and, among other things, ensures scheduling in line with requirements as well as shelf maintenance. Its business partners include well-known manufacturers and retailers in Germany, Austria, Switzerland and the Benelux countries.

ProReServ operates a logistics centre in Gelsenkirchen with 10,000 pallets bays stocking around 4,000 articles. In addition, the company which is based in Neu-Isenburg maintains contact offices in Austria, Belgium, Holland and Switzerland. ProReServ has been certified in accordance with DIN EN 9001 since 2004 and operates throughout Europe with a workforce of around 180 employees and 250 service staff.

More information can be found at <http://proreserv.de/en/>

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