

PRESS RELEASE



The fulfilment service provider ProReServ issued invitations on 23 August to its “Open Day” in its logistic centre which opened back in April. Image: ProReServ The photo can be downloaded from www.logpr.de

Logistics service provider / Gelsenkirchen

ProReServ celebrates its Open Day

Spotlight on sustainability – 90 jobs – surface area of 10,000 m² – 17,000 storage positions

Gelsenkirchen, 23 August 2017 – **The fulfilment service provider ProReServ issued invitations on 23 August to its “Open Day” in its logistics centre which opened in April in the Bulmke-Hüllen district of Gelsenkirchen. In the presence of Frank Baranowski, Gelsenkirchen’s Mayor, the state-of-the-art building for warehousing, handling, picking and finishing goods of all kinds was officially presented to the guests. The greenfield logistics centre offers 17,000 storage locations and can optimally cover all logistics processes on a warehouse area of 10,000 sq m. Around 90 professional employees specialised in the warehousing, co-packing, re-packing, display assembly, handling, order picking and finishing of goods of all kinds work here.**

The new logistics centre provides excellent prerequisites for the versatile range of services. The new location is situated on the Brüsseler Strasse in the Bulmke-Hüllen district of Gelsenkirchen, north of the town centre. The A42 motorway is only several minutes away from the site. The new building fulfils high standards placed on sustainability and is to be certified according to "DNGB Gold" in the near future. The DGNB system is used for the objective specification and assessment of the sustainability of buildings. Certification is based on satisfying up to 40 sustainability criteria.

ProReServ, based in Neu-Isenburg, is a professional service provider for trade. Since 1999 when it was founded, the company has been represented in Gelsenkirchen through its own location. The company acts as a key link between well-known manufacturers, distributors and various retailers. The full service concept comprises services in contract logistics, value added services, merchandising & rackjobbing as well as sales and administration in the retail market. ProReServ supports around 1,000 outlets throughout Germany in a wide variety of sales and distribution channels and, among other things, ensures scheduling in line with requirements as well as shelf maintenance. Its business partners include well-known manufacturers and retailers in Germany, Austria, Switzerland and the Benelux countries.

ProReServ offers a wide range of services in the area of value added services created and implemented by experienced employees. Such services include, for instance, preparation work for displays, re-packaging, the bundling of specially coordinated promotional products, as well as professional waste disposal. Managing batches, use-by dates and serial numbers supported through cutting-edge information technology round off the portfolio.

ProReServ has a workforce of around 180 employees in total and 250 service staff throughout Europe. The company has been certified in accordance with DIN EN 9001 since 2004. It maintains representative offices in Austria, Belgium and Switzerland. More information can be found at <http://proreserv.de/en/>

Press Office:

ProReServ Professional Retail Service GmbH	KfdM Kommunikation für den Mittelstand / Communication for mid-sized Companies
Marion Janssen Head of Logistics / Administration Admiral-Rosendahl-Str. 10 63263 Neu-Isenburg/Zeppelinheim Germany Mobile: 0152 22518 110 e-mail: Janssen@proreserv.de www.proreserv.de/en/	Marcus Walter Sudetenweg 12 85375 Neufahrn Germany Mobile: 0170 77 36 70 5 e-mail: walter@kfdm.eu www.proreserv.de/en/