

## PRESS RELEASE

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*LogiMAT: fulfilment service provider ProReServ will be exhibiting together with SME cooperation LogCoop Lagernetzwerk as a contract logistics partner. Image: ProReServ The photo can be downloaded from [www.logpr.de](http://www.logpr.de).*

LogiMAT / ProReServ

### **New logistics centre and service at point of sale**

*ProReServ stands out from other logistics service providers with its offer of services at the point of sale - know-how and free capacity in merchandising/rack jobbing with 250 service staff - 90 skilled employees in the logistics centre - joint trade fair exhibition with Log Coop Lagernetzwerk*

Gelsenkirchen, March 6, 2018 – **Fulfilment service provider ProReServ is exhibiting at the LogiMAT (13 to 15 March) not only as a partner for contract logistics, warehousing and value added services, but also as an international provider of a wide range of services at the point of sale. Only recently in 2017, ProReServ opened a state-of-the-art logistics centre in Gelsenkirchen which can provide all logistics processes to the highest standard on an area of 10,000 m<sup>2</sup>. A workforce of around 90 professional staff is available for operations involving storage, handling, order picking and the finishing of goods of all kinds. ProReServ offers a range of other services provided by around 250 staff members working in merchandising/rack jobbing at the point of sale. ProReServ will be exhibiting together with the SME cooperation LogCoop Lagernetzwerk in Hall 6, Stand 6B51.**

“This year’s highlights are the new logistics centre with its wide range of services and our services at the point of sale,” explains Marion Janssen who, as an authorised officer of ProReServ GmbH, is in charge of logistics and administration. ProReServ has more than 250 service staff in merchandising/rack jobbing deployed in Germany, Austria, Switzerland and in the Benelux countries. In Germany alone, support is provided for around 1,000 outlets in a wide variety of different distribution channels of the trade.

“In providing support at the point of sale, we regularly adjust the product mix of our customers to market requirements,” explains Janssen whose company stands out from other logistics providers through this service.

ProReServ offers a wide range of value added services created and implemented by the company’s own employees in the new logistics centre. Services include, for instance, preparation work for displays, the exact measuring of new items for storage, re-packaging, content checking, bundling of packaging units as well as professional waste disposal. Managing batches, use-by dates and serial numbers supported through cutting-edge information technology round off the portfolio.

The new ProReServ logistics centre located in the Bulmke-Hüllen district of Gelsenkirchen provides around 90 employees with jobs. The new building’s design satisfies the sophisticated requirements placed on sustainability and will shortly be certified in accordance with “DGNB Gold”. The DGNB system is used for the objective specification and assessment of the sustainability of buildings. Certification is based on satisfying up to 40 sustainability criteria. The district of Bulmke-Hüllen is located to the north-east of Gelsenkirchen’s town centre. The A42 motorway is only several minutes away from the Brüsseler Straße.

With a view to strengthening its own market presence and to developing fresh customer potential, ProReServ has been a member of the LogCoop Lagernetzwerk (warehousing network) since 2017. The cooperation was established in January 2016 and responds to qualified requests from shippers within only 48 hours. LogCoop Lagernetzwerk therefore specifically targets shippers who have so far addressed their enquiries and initiations to tender principally to large logistics companies. The shareholders and members of the LogCoop Lagernetzwerk consist mainly of owner-managed SME logistic companies with annual revenues of up to €250 million.

ProReServ GmbH is a professional service provider for the trade. The company, which was founded in 1999, acts as a key link between well-known manufacturers, distributors and various retailers. The full service concept comprises the five areas of logistics, merchandising & rackjobbing, administration and sales, as well as online fulfilment. The successful retail service partner concept is being steadily developed, refined and tailored to the current market situation. ProReServ supports around 1,000 outlets throughout Germany in a wide variety of sales and distribution channels and, among other things, ensures scheduling in line with requirements as well as shelf maintenance. Its business partners include well-known manufacturers and retailers in Germany, Austria, Switzerland and the Benelux countries.

The fulfilment service provider ProReServ maintains its head office in Neu-Isenburg and has representative offices in Austria, Belgium, Holland and

Switzerland. ProReServ has been certified in accordance with DIN EN 9001 since 2004 and operates throughout Europe with a workforce of around 180 employees and 250 service staff.

If you are interested in finding out more and in having a LogiMAT ticket, please feel free to send an e-mail to [kontraktlogistik@proreserv.de](mailto:kontraktlogistik@proreserv.de) indicating names, address and your particular wishes.

More information can be found at <http://proreserv.de/en/>

**Press Office:**

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